



November 1, 2022 | 7:00 PM

*In Person in the Library
& Online via [Zoom Link](#)*

1. Welcome (Ali) *5 min*
2. Measure S Committee Speaks *10 min*
3. Treasurer's Update (Leanna) *5 min*
4. Fundraising Update *5 min*
 - Direct Donations Recap (Tanya)
 - Upcoming Opportunities
5. Programs Update *5 min*
 - 3-5 Music Program (Jennifer)
 - Teacher Grants Recap (Nichole)
6. Events Update *15 min*
 - Book Fair (Nichole, Marissa)
 - Family Dance (Tiffany, Bridgette)
 - Spring Production (Tiffany)
 - Auction (Ashley, Taylor)
7. Fund-a-Need Brainstorm *15 min*
8. Feedback, Ideas, Q & A

Attendees:

[Slides](#)

Minutes:

Topic	Discussion
Measure S	Measure S on the ballot: <ul style="list-style-type: none">● Provides locally controlled funds to meet today's safety and security standards● Ensures students have the same educational opportunities as others in the region● Quality schools keep our community and property values strong

	<ul style="list-style-type: none"> ● Repairing and upgrading science, technology, engineering, arts and math classrooms and labs ● Bringing all schools up to the same learning and safety standards ● Providing dedicated classrooms for music, art and performing arts electives ● Replacing aging and inefficient plumbing, heating and cooling, and electrical systems <p>All our schools are 50 to 100 years old.</p> <p>For Roy Cloud specifically, almost \$23 million would fund:</p> <ul style="list-style-type: none"> ● New classrooms and STEAM labs ● New outdoor learning quads ● New playgrounds / play spaces PE improvements <p>Seeking volunteers for either phone banking or door-to-door. Contact Jessica at jessshade@gmail.com or via https://www.yesonsforrcsd.org/.</p> <p>There is an oversight committee that ensures that funds are spent responsibly and as promised</p>
Treasurer's Update	<ul style="list-style-type: none"> ● \$197k income raised to date ● Underspent on Fall Fest event due to extra fundraising from dunk tank and raffle donations ● Annual tax filing complete (July-June) ● Note: book fair income doesn't count as traditional income; we pay this to Scholastic and receive half in Scholastic dollars <p>We'd planned to hire an Instructional Aide, but it hasn't been filled and will be opened again. Position is 3 hours/day, and PTO has \$16,500 budgeted annually for this.</p> <p>Fall Fest was a huge success, and fundraising was great (\$6-7k). This means that 8th grade's budget is in great shape.</p>
Fundraising Update	<p>Direct Donations goal is \$300k, currently at \$205k (68% of goal). Participation rate: ~40% Roughly on par with previous years (last year hit goal in March). To donate and see if your company matches, visit https://roycloudpto.com/donate.</p> <p>Even though the official campaign has ended, donations throughout the school year count towards the campaign, and many people wait until holiday season for giving and/or company matching programs.</p> <p>Upcoming opportunities:</p> <ul style="list-style-type: none"> ● Giving Tuesday is Nov 29th ● Various no-cost fundraisers (Amazon Smile, Honey Bear Trees, Minted, Sport Basement, Farm Fresh To You, etc.) – see website for details ● Auction is March 13, 2023 ● Jogathon is May 19, 2023 <p>Question: how many people are signed up for Amazon Smile for Roy Cloud? 404 total families signed up (all time, not just this year), 396 purchases in September.</p>
Programs Update	<p>Grades 3-5 Music Program:</p> <ul style="list-style-type: none"> ● Jennifer has talked to Music for Minors as a potential program ● Used to be at Roy Cloud (until 2017). What's changed: used to be paid teachers and

	<p>volunteers, but now is only paid teachers.</p> <ul style="list-style-type: none"> ● Cost is ~\$10k (budgeted \$15k) ● Dependent on teacher availability ● Hope is to start in the winter <p>PE Task Force:</p> <ul style="list-style-type: none"> ● LeGarza has been good, but their fees have become untenable and so we're searching for an alternative <ul style="list-style-type: none"> ○ This is not a criticism of Legarza and they didn't raise their rates on us for years, and they also provide yard duty which is extremely helpful ● Still looking for task force volunteer ● If anyone's interested in joining the effort, please contact info@roycloudpto.com ● Question: What do other schools use? <ul style="list-style-type: none"> ○ NSA also uses Legarza, but has a better rate currently ○ Other schools are using PE Plus <p>Will cover teach grants recap in next meeting since we're short on time tonight</p>
<p>Events Update</p>	<p>Book Fair:</p> <ul style="list-style-type: none"> ● Raised \$18k, which was 2nd highest ever raised (by \$35!) ● Thank you to the teachers for their support! ● For the teachers whose wish lists weren't filled during the fair, the Scholastic dollars paid for those so they were all filled <p>Spring Production</p> <ul style="list-style-type: none"> ● Will be Little Mermaid ● Registration opens next week, open for most of November <ul style="list-style-type: none"> ○ Look out for announcements in the Thunderbolt ○ Everyone who registers is in the main cast or chorus ● Auditions Dec. 14th ● Rehearsals start Jan. 4th <ul style="list-style-type: none"> ○ Main cast: Mon/Wed 3-6pm ○ Chorus: Wed 2:35-3:20 ○ For kindergarteners who get out early, parents need to make sure their child is supervised until rehearsal begins ○ Starting March 22nd the rehearsals start at McKinley with different times ● Production will be March 31st - April 2nd <p>Family Dance</p> <ul style="list-style-type: none"> ● Friday, Feb 3, 6-9pm ● Hollywood theme ● Email tiffanymcn@gmail.com <p>Auction</p> <ul style="list-style-type: none"> ● Saturday March 11, 2023 at Hiller Aviation Museum ● Seeking donations (auction items and parties, etc.) <ul style="list-style-type: none"> ○ Ramping up silent auction compared to last year ○ Solicitation going out in Thunderbolt and via room parent blurbs ● Changing auction software from Ready Set Auction to Auctria, which is less expensive and more user-friendly ● If people can help volunteer, please contact auction@roycloudpto.com

Fund-a-Need Brainstorm	Auction Fund-a-Need <ul style="list-style-type: none">● A one-time dedication of funds to a specific project or initiative● Soliciting and brainstorming ideas; please submit ideas at https://forms.gle/Jg7pat26TGSr4g4F7● Leanna: one previous idea was to have different tiers that depend on how much we raise
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Meeting adjourns at 8:10pm

Next meeting is Tuesday, January 10, 7:00 pm