ROY CLOUD PTO

November 1, 2022

www.roycloudpto.com

info@roycloudpto.com

Agenda

Welcome	5 min
Measure S Committee Presentation	10 min
Treasurer's Update	5 min
Fundraising Update Direct Donations Recap Upcoming Opportunities	5 min
Programs Update 3-5 Music Program Teacher Grants Recap	5 min
Events Update Book Fair Family Dance Spring Production Auction	15 min
Fund-a-Need Brainstorm	15 min
Feedback, Ideas, Q & A	

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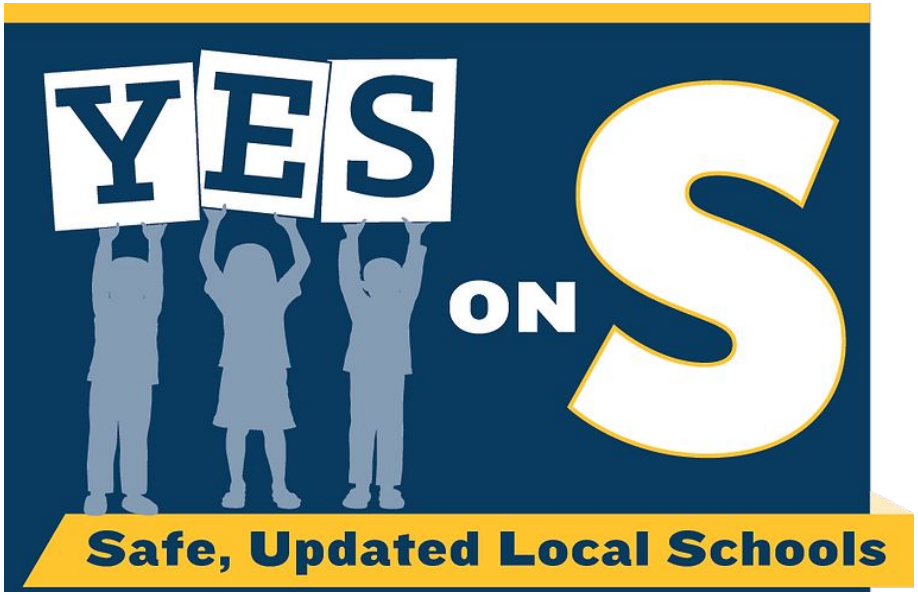
Thank You Fall Fest Attendees & Volunteers!

Measure S Committee Presentation & FAQ



VOTE YES

Ballots Due Nov. 8!

Who We Are

Grassroots committee of dedicated local volunteers leading the campaign to pass Measure S

- Parents
- Teachers
- Community Leaders
- Senior Citizens
- Staff

Fast Facts About Measure S

- Provides locally controlled funds to meet today's safety and security standards
- Ensures students have the same educational opportunities as others in the region
- Quality schools keep our community and property values strong

Why Do We Need Measure S?

All our schools are 50 to 100 years old

- Need safety updates
- Have deteriorating roofs
- Require updated heating and cooling systems
- Some electrical systems predate computers

Safe, Updated Local Schools

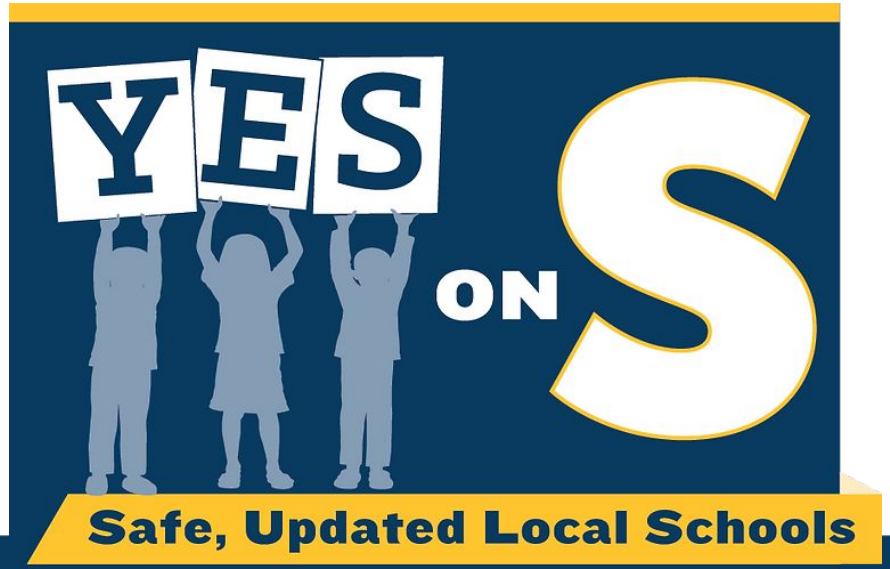
- Repairing and upgrading science, technology, engineering, arts and math classrooms and labs
- Bringing all schools up to the same learning and safety standards
- Providing dedicated classrooms for music, art and performing arts electives
- Replacing aging and inefficient plumbing, heating and cooling, and electrical systems

Local Funding = Local Control

- No funds can be taken away by the State
- Independent citizens' oversight and annual audits are required
- No Measure S funds can be used for administrators' salaries or pensions

Measure S for Roy Cloud

- Almost $23 million
- Would fund:
  - New classrooms and STEAM labs
  - New outdoor learning quads
  - New playgrounds / play spaces
  - PE improvements
- These improvements are not set in stone, and will be updated based on school community input



Questions?

jesshade@gmail.com

Volunteer to Help!

www.YesOnSforRCSD.org

Treasurer's Update

Roy Cloud School PTO
Monthly Treasurer's Report

For the Period: October 1, 2022 through October 31, 2022

Income & Expenses	Current Month	Year-to-date	Budget
Balance on Hand as of June 30, 2022	$ 282,350.05	$ 282,350.05	$ 282,350.05
Income			
Fund-Raising Projects			
8th Grade Graduation Class of 20XX	$ 630.00	$ 630.00	$ -
Amazon Smile	-	337.65	1,000
Bank Interest	1.30	5.13	100
Book Fair	15,480.22	15,480.22	12,000
Dinner Dance Auction	-	3,445.00	150,000
Direct Contributions-Direct Donations	82,302.54	172,413.01	275,000
Family Spring Dance	-	-	5,000
Jogathon	-	-	55,000
Misc. Fundraisers	4,323.37	5,523.33	500
Spring Production	-	-	25,000
Used Book Sale	-	-	2,500
Total Income	**$ 102,737.43**	**$ 197,834.34**	**$ 526,100**
Expenses			
Fundraising Expenses			
Book Fair	$ 600.00	$ 600.00	$ 12,000
Dinner Dance Auction	700.00	1,700.00	45,000
Direct Contributions	913.53	7,130.85	10,000
Family Spring Dance	-	-	5,000
Gifts and Gift Wrap	-	-	
Jogathon	-	-	7,000
Total Fundraising Expenses	**$ 2,213.53**	**$ 9,430.85**	**$ 79,000**
Hospitality/Recognition & Community			
7th Grade Yosemite	$ -	$ -	$ -
8th Grade Graduation	-	1,000.00	$ 1,000
Dad's Club	-	-	1,500
Hospitality (family fun events, maze day, etc.)	3,630.82	3,811.25	7,000
Spirit Items - t-shirts, etc.	400.00	5,061.51	5,000
Staff Appreciation	402.28	402.28	10,000
Washington DC Fundraising	-	-	$ -
Total-Hospitality/Recognition	**$ 4,433.10**	**$ 10,275.04**	**$ 24,500**
Operations & Organizations			
Bank Service Charges	$ 40.50	$ 40.50	$ 500
Directory	-	-	750
Office Expenses	28.38	28.38	500
PTO Insurance	-	-	850
PTO Newsletter/Website/Publicity	-	419.00	1,500
Tax Preparation & Filing Fees	-	-	1,300
Total Operations & Organization	**$ 68.88**	**$ 487.88**	**$ 5,400**

Income & Expenses	Current Month	Year-to-date	Budget
Scholarships & Funds			
Admin Teacher Assistant (Copy Person)	$ -	$ -	$ 16,524
Counseling Services	-	-	54,758
Legarza	-	30,000.00	120,000
Maker Space Support	-	-	2,500
Physical Education (Middle School Only)	-	-	-
Principal's Fund	35.90	2,151.75	10,000
PTO Grants & Field Trips	-	3,561.97	20,000
Scholarships/Student Assistance	-	-	5,000
STEAM Teacher on Special Assignment (TOSA)	-	-	62,990
Total Scholarships & Funds	**$ 35.90**	**$ 35,713.72**	**$ 291,772**
School Programs			
Beautification	$ -	$ -	$ 2,500
CSMA (Art program K-8)	16,050.00	16,050.00	34,800
Equipment and Technology	-	-	-
Fund-a-Need 2019 (SEL)	1,026.57	1,550.57	18,959
Garden Science & Environmental Program (CCEO)	-	12,500.00	25,000
Garden Support	-	-	3,000
Library Programs	941.58	941.58	2,500
Language Program (Middle School Only)	-	-	15,000
Middle School Planners & Thursday Folders	-	-	2,800
Music Enrichment	-	6,250.00	40,000
Science from Scientists	-	10,000.00	20,000
Spring Production	-	-	25,000
Teacher & Staff Stipends/Classroom Supplies	1,428.81	2,255.68	18,000
Total School Programs	**$ 19,446.96**	**$ 49,547.83**	**$ 207,559**
Total Expenses	**26,198.37**	**105,455.32**	**$ 608,231**
Required Carry Over for 2022/2023 School Year			**149,852**
Overall Total Expenses	**$ 26,198.37**	**$ 105,455.32**	**$ 758,083**

	Per Bank	Per Books
Checking	$ 222,651.47	$ 374,729.07
Savings	$ 152,077.60	
	$ 374,729.07	$ 374,729.07
		$ -

Takeaways...

- $197,834.34 income raised to date (per our account)
- Underspent on Fall Fest event due to miscellaneous fundraising from dunk tank and raffle exceeding $1800 in donations !!!
- Annual tax filing complete (July-June filing period)
- *Note:* book fair income $14,880 doesn't count as traditional income; we pay this to Scholastic and receive half in scholastic dollars

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Fundraising Update

Direct Donations Goal: **$300,000**

Raised to Date: **$205,000 (68% of goal)**

Participation Rate: **~40%**

- Any donations made throughout 22-23 school year will still count toward our DD goal
- Don’t forget about submitting your donation for corporate matching
- To check if your company matches, visit roycloudpto.com/donate

Upcoming Fundraising Opportunities

Giving Tuesday is **November 29th!**

Don't Forget About No-Cost Fundraisers!

- Amazon Smile – .5% of purchases donated, visit https://smile.amazon.com/ch/26-4393209
- Honey Bear Trees – 15% of purchase price donated (only one lot in San Carlos this year)
- Minted – Discount code in the works for 20% off cards and gifts
- Sports Basement –
  - Special Holiday Roy Cloud Shopping Event in the works!
  - Become a Basementeer & choose Roy Cloud as your beneficiary
- Farm Fresh To You – Promo Code ROYCLOUD for 10% off orders
- Know any others? Contact mbmilionis@gmail.com

Save the Date: **Roy Cloud Auction is March 13, 2023**

Save the Date: **Roy Cloud Jogathon is May 19, 2023**

Programs Update

Grades 3-5 Music Program — *Jennifer*

- *Proposal from Music for Minors*
- *$10,374 for 18 weekly classes (budgeted $15,000)*
- *Paid educators with focused curriculum*
- *Used by NSA, Clifford, Henry Ford, and all of San Carlos district*
- *Dependent on teacher availability*

PE Task Force Next Steps — *Ali*

- *Still looking for task force volunteer*
- *Reaching out to PE Plus & Legarza*
- *Vet cost of full-time K-5 PE teacher*
- *Comparison matrix for all options*

PTO Teacher Grants Recap — *Nichole*

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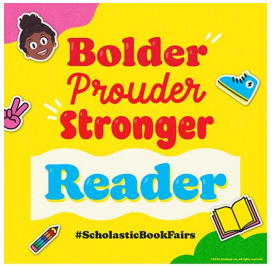
Events Update

Book Fair Recap — *Nichole & Marissa*



Spring Play - The Little Mermaid — *Tiffany & SCCT*

- *Registration Opening Next Week*
- *Auditions Dec. 14th*

Family Dance is Coming! — *Tiffany & Bridgette*

- *Friday, February 3, 6-9 pm*
- *Email tiffanymcn@gmail.com if you want to help*

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Auction Committee Update

Saturday, March 11 2023

auction@roycloudpto.com

- **Marketing & PR**
  - Auction Materials
- **Event Planning**
  - Catering / Alcohol
  - Music
  - Decor
- **Auctria Software**
- **Day-Of Coordination**
  - Check In / Check Out
- **Dessert Dash**
- **Donations**
  - Solicitation
  - Silent Auction Items & Parties
  - Wine Donations
  - Live Auction Coordination
  - Donation Basket Creation
  - Teacher Sponsored Activities
  - Raffle

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About Auction Fund-a-Need

- A one-time dedication of funds to a specific project or initiative
- Money raised during Fund-a-Need portion of the live auction must be reserved for the sole purpose specified and allocated/tracked/budgeted accordingly
- Examples from recent years: playground, blacktop stenciling, SEL initiative
- Propose ideas that involve a one-time cost between $15,000-$50,000

Submit Your Fund-a-Need Ideas!

https://forms.gle/Jg7pat26TGSr4g4F7

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2022-2023
ROY CLOUD
growing together
SUPPORTER
Fund-a-Need
Brainstorm

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See ya next year!

Next PTO Meeting

⚡ Tuesday, January 10, 7:00 pm ⚡

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