



August 8, 2022

Welcome back to Roy Cloud! Our entire school community is **looking forward to “Growing Together” in the 2022-23 school year.** If your family is new to Roy Cloud, we’d like to extend a special welcome to you!

Without your generous support, many of Roy Cloud’s beloved school programs wouldn’t exist.

You may not be aware, but the programs below are **not** provided by the school district and exist only because they are funded by you, our Roy Cloud parents, through the PTO.

- School counseling services
- PE instruction
- Garden program
- Art and music lessons
- Hands-on science instruction
- STEAM program and teacher
- Teacher grants for training and materials
- Technology and books
- Class field trips
- Theater production (school play)
- SEL (social emotional learning) initiatives
- Campus enhancements
- Community events
- And more!

Our school benefited from special district-wide Covid Relief funds over the last 2 years, but these funds won’t last forever and are being greatly reduced or no longer provided.

Our school’s biggest fundraiser to support the above programs is this annual PTO Direct Donations campaign.

To ensure these programs continue for all students, we ask each family to contribute **\$700 per student** for the 2022-23 school year.

We know each family has different financial circumstances and **our school appreciates your donation in any amount.** For those willing to give more, there is an option to “sponsor a student” to help offset the financial burden for another family in our community.

To donate online, use the QR code or visit roycloudpto.com/donate.

To donate in person, fill out the form provided with this letter and bring it to the school office.

Questions? Please email fundraising@roycloudpto.com.

Thank you and enjoy the rest of your summer. See you soon at school!

Sincerely,

Your Roy Cloud PTO Direct Donations Team

DONATE TODAY!



Para obtener una versión de esta carta en español, visite: www.roycloudpto.com/donate



PTO DIRECT DONATIONS FORM 2022-23

WAYS TO DONATE

- **Online:** www.roycloudpto.com/donate
- **In Person:** Fill out this form and bring it to the school office.
- **Recurring Donation:** Monthly recurring donations are available using the form below or the PTO website
- **Make a Pledge:** If you plan to donate in 2022-23, please make a pledge before October 31, 2022 by emailing fundraising@roycloudpto.com
- **Corporate Gift Matching:** Don't forget corporate gift matching! Please email matching@roycloudpto.com if you plan to submit your donation for matching. If you don't know if your company matches, just ask us!

Your \$700 per student donation helps enrich student learning and our school community
Please donate so that our important programs can continue!

- Yes!** I want to make a donation to my child(ren)'s school and support enrichment programs.
My preferred amount is indicated below:

Suggested donation amount:

\$700 x _____ [Number of Students] = \$_____

Any donation amount is greatly appreciated!

\$25 \$50 \$100 \$250 \$500 \$1000 \$1500 Other \$_____

I would like to make a recurring credit card donation of \$_____ per month, through June 4, 2023

- Yes!** I also want to go above and beyond for our community and sponsor a student:

Additional sponsorship amount:

\$700 Other \$_____

- Yes!** My company will match my donation. Company Name: _____

DONOR INFORMATION (*required)

*Name: _____ Please do not publish my name

*Email (required for donation receipt): _____

Mailing Address: _____

If you prefer to pay via credit card:

Yes, I would like to help cover the 3% credit card processing fees.

Visa/MC #: _____ Exp Date: _____ CCV: _____

The fall Direct Donations campaign ends on **October 31, 2022**. A "Roy Cloud 2022-23" magnet will be mailed to all donors.

Gifts to Roy Cloud School Parents Club (PTO) are tax deductible. **501(C)3 Tax ID 26-4393209** | 3790 Red Oak Way | Redwood City, CA 94061