

ROY CLOUD PTO

March 4, 2025

 www.roycloudpto.com



 info@roycloudpto.com

Agenda

- Welcome
- Auction & FAN Recap + Preliminary Numbers (*Kristal*)
- Jogathon Planning & Needs (*Kristal & Alyssa*)
- Spring Fest Planning & Needs (*Jenn*)
- Upcoming Events & Activities
- Officer Election & Leads for 2025-26
- Budget YTD Check In (*Leanna*)
- Message from the Principal
- Open Forum / Q & A

Auction Check In

Rockstar ⚡ 2025 Auction & Dinner Dance Recap

Thank You Auction Committee!

Tushar, Tatiana, and Kristal

Thank you all donors and helpers!

Approximate Fundraising by the Numbers

- \$153,000 Preliminary Income

Highlights

- \$9,500 in Sponsorships
- \$68,000 in Silent, Live & Raffles
- \$28,000 in Fund-a-Need
- \$10,900 for RCEF

Next Steps

- Continued FAN donations
- Continued hosted party signups



Jogathon Check In

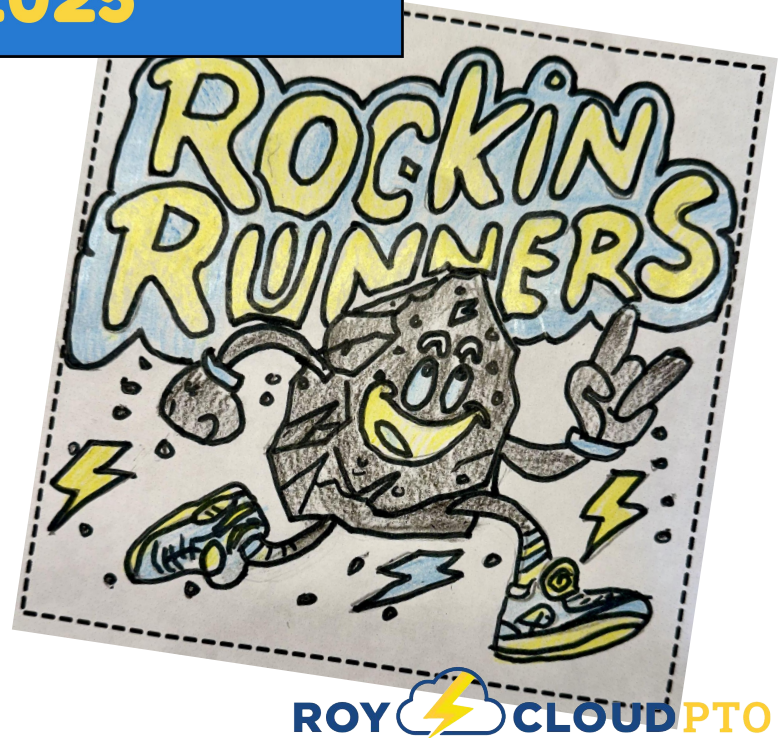
ROY CLOUD JOGATHON

& MIDDLE SCHOOL COLOR RUN

FRIDAY
APRIL 25
2025

- ★ **When:** Friday, April 25
- ★ **Where:** Roy Cloud blacktop & grass
- ★ **What:** Raise money for the school!
- ★ **How:** Donation email and link to come out in early April.
- ★ **Volunteer:** Volunteer sign ups will be in April!
- ★ **T-Shirts:** Congrats to 2nd grader Maddie L. for winning the t-shirt design contest!!

More info coming soon to: roycloudpto.com/jogathon



Spring Fest

Spring Fest 2025

- ★ **When:** Saturday, May 17, 2:00PM-5:00PM
- ★ **Where:** Roy Cloud
- ★ **What:** Community event with science, food, used book sale & more!
- ★ **Volunteer:** A volunteer sign up will be sent out at the beginning of May.



ROY CLOUD PTO INVITES YOU TO

Spring Fest

2PM - 5PM

**SATURDAY
MAY 17**

SCIENCE FAIR
HANDS ON FUN
ICE CREAM
USED BOOK SALE
AND MORE!

JOIN US ON THE BLACKTOP!

ROYCLOUDPTO.COM/SPRINGFEST

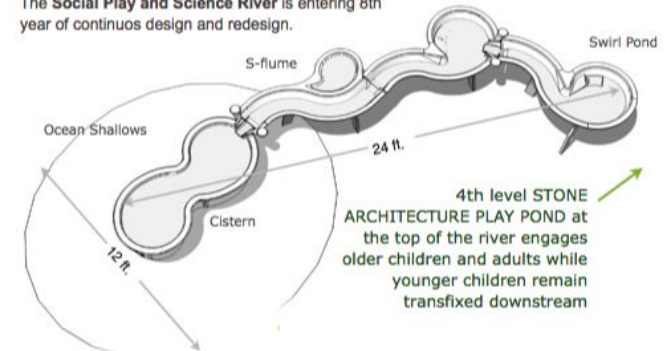
A QR code is located in the bottom left corner of the poster, linking to the event website.

Spring Fest 2025 - Riveropolis

- ★ Riveropolis
- ★ Friday, May 16 & Saturday, May 17
- ★ Cost: \$3,120
- ★ Budget Vote



The Social Play and Science River is entering 8th year of continuous design and redesign.



Upcoming Events & Activities

Upcoming Events

Spring

Spring Play

Fri-Sun, March 14-16

ROY CLOUD PTO & SAN CARLOS CHILDREN'S THEATER
Production of



Join us at McKinley Auditorium in Redwood City



Friday, March 14, 7:00 pm
Saturday, March 15, 7:00 pm
Sunday, March 16, 1:00 pm

roycloudpto.com/alice



Jogathon

Fri, April 25

Staff Appreciation Week

May 5-9

Spring Fest

Sat, May 17

- ⚡ Science Saturday
- ⚡ Used Book Sale

Field of Dreams

Sat, May 31

ROY CLOUD PTO INVITES YOU TO



2PM - 5PM
SATURDAY MAY 17

SCIENCE FAIR
HANDS ON FUN
ICE CREAM
USED BOOK SALE
AND MORE!

JOIN US ON THE BLACKTOP!

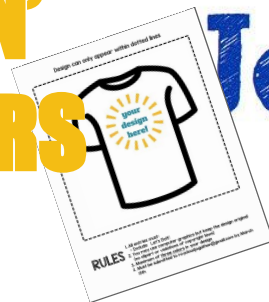
ROYCLOUDPTO.COM/SPRINGFEST



Teacher/Staff Appreciation



ROCKIN' RUNNERS



Jogathon



ROY  CLOUD PTO

Future Planning

PTO Volunteer Opportunities

Join us in 2025-26!

<i>Type</i>	<i>Roles</i>	<i>Description</i>
Officers	VP, VP Fundraising, VP Comms, Secretary, Parliamentarian, etc.	The PTO leadership body and executive board
Fundraising Leads	Direct Donations Chair, Auction Chair, Jogathon Chair	Run hugely-important annual fundraising campaigns and events like Direct Donations, Auction, and Jogathon
Program Leads	Music Coordinator, Art Coordinator, Garden Coordinator, Science Coordinator, After-School Coordinator	Help coordinate educational and enrichment programs funded by or facilitated by the PTO including art, music, science, garden, etc.
Community Event Leads	Fall Fest Coordinator, Family Dance Coordinator, Spring Fest Coordinator	Help coordinate PTO-funded community events including Fall Fest, Family Dance, and Family Fest

And more! See all roles here: [Volunteer Roles](#) & here: roycloudpto.com/leadership/

Reach out with interest
and nominations!

info@roycloudpto.com



Budget Check In

Treasury YTD Update

July 2024 - Feb 2025

Comments:

- Direct donations campaign exceeded budget expectations at 121% of goal
- Auction did well! Income will be more accurately reflected in March treasury report; income so far is from ticket sales and early bidding via online catalog
- Auction expenses are not in yet; volunteers, please get your expenses submitted to the treasurer ASAP!
- Ignore all 8th grade raised funds and expenses (pass through)
- SpringFest needs more funds, follow up vote of budget adjustments will be made to add to community events

Income	Current Month	Year-to-date	Budget	% of Budget Reached
8th Grade Class Raised Funds	\$ -	\$ 15,183.89	\$ 6,000	253%
Bank Interest	1.17	10.14	100	10%
Book Fair	-	6,643.26	12,000	55%
Dinner Dance Auction	20,290.60	55,746.65	150,000	37%
Direct Donations	3,590.00	313,393.90	260,000	121%
Family Dance	3,540.00	3,540.00	4,000	89%
Jogathon	-	-	80,000	0%
Misc. Fundraisers	927.61	7,350.07	6,500	113%
Spring Production	8,044.37	8,147.54	22,000	37%
Used Book Sale	-	-	2,500	0%
Total Income	\$ 36,393.75	\$ 410,015.45	\$ 543,100	75%

Expenses	Current Month	Year-to-date	Budget	% of Budget Reached
Fundraising Expenses				
Book Fair	\$ -	\$ 8,762.14	\$ 12,000	73%
Dinner Dance Auction	-	17,230.60	50,000	34%
Direct Donations	20.00	1,621.19	5,000	32%
Jogathon	-	-	12,000	0%
Total Fundraising Expenses	\$ 20.00	\$ 27,613.93	\$ 79,000	35%

Hospitality/Recognition & Community				
8th Grade Graduation PTO Gift	-	-	1,000	0%
8th Grade Class Raised Funds Expenses	-	4,303.59	6,000	72%
Beautification	-	701.03	2,000	35%
Community Events	-	4,276.57	6,000	71%
Dads' Club	-	-	1,500	0%
Family Dance	907.81	1,409.81	5,000	28%
Spirit Items	-	1,798.54	5,000	36%
Staff Appreciation/Hospitality	46.98	6,981.01	12,000	58%
Total Hospitality/Recognition & Community	\$ 954.79	\$ 19,470.55	\$ 38,500	51%

Operations				
Bank Service Charges	\$ -	\$ 4.80	\$ 500	1%
Directory	-	-	750	0%
Office Expenses	-	145.50	600	24%
PTO Insurance	-	-	850	0%
PTO Newsletter/Website/Publicity	-	1,198.26	1,000	120%
Tax Preparation & Filing Fees	-	1,773.50	1,600	111%
Total Operations	\$ -	\$ 3,122.06	\$ 5,300	59%

Cont'd

Treasury YTD Update

July 2024 - Feb 2025

Budget adjustment: we'll pull a little from scholarships/student assistance (unused), 2K from art due to cancelled art show and possibly STEAM support (unused) to cover STEAM related activities at Springfest

District Q2 invoice received, staff positions and field trip transportations will be heavier in Q3 invoice.

Order is in for chromebook carts; Equipment & Tech line item will be used soon.

...Expenses Continued

Expenses	Current Month	Year-to-date	Budget	% of Budget Reached
Funds, Resources & Scholarships				
Academic Counseling	-	27,539.96	60,000	46%
Equipment & Technology	-	561.35	30,000	2%
Fund-a-Need 2024 (Beautification)	-	7,997.31	34,565	23%
Middle School Planners & Thursday Folders	-	2,248.31	2,800	80%
Principal's Fund	-	9,589.42	12,000	80%
PTO Grants & Field Trip Transportation	343.42	12,212.21	39,000	31%
Reading Intervention Services	-	28,196.88	40,000	70%
Scholarships/Student Assistance	-	-	6,000	0%
Teacher & Staff Stipends/Classroom Supplies	191.00	5,995.34	18,000	33%
Total Funds, Resources & Scholarships	\$ 534.42	\$ 94,340.78	\$ 242,365	39%
Academic & Enrichment Programs				
Art Program (K-8)	-	14,107.50	30,215	47%
Foreign Language Program (Middle School)	-	24,314.58	60,000	41%
Garden Program (K-5)	15,000.00	30,000.00	30,000	100%
Garden Support	-	253.27	1,500	17%
Library Support	804.50	1,310.82	1,000	
Music Enrichment	-	32,477.11	59,076	55%
Physical Education (K-5)	-	7,651.35	18,000	43%
Physical Education (Middle School)	-	-	-	
Science Enrichment	-	31,000.00	31,000	100%
Social Emotional Learning	830.09	2,300.46	10,000	23%
Spring Production	4,752.18	9,873.56	25,000	39%
STEAM Lab Support	-	-	1,500	0%
STEAM Program Instruction	-	26,823.85	60,000	45%
Total Academic & Enrichment Programs	\$ 21,386.77	\$ 180,112.50	\$ 327,291	55%
Total Expenses	22,895.98	324,659.82	\$ 692,456	47%
Overall Total Expenses	\$ 22,895.98	\$ 324,659.82	\$ 877,535	

Message from the Principal

Get to Know Roy Cloud



See you soon!

Next PTO Meeting

⚡ Tuesday, May 6, 7:00 pm ⚡