

# ROY CLOUD PTO

*November 12, 2024*

 [www.roycloudpto.com](http://www.roycloudpto.com)



 [info@roycloudpto.com](mailto:info@roycloudpto.com)

# Agenda

Welcome

Direct Donations Campaign Update *(Kristal)*

Budget Check In *(Leanna)*

Fund-a-Need Update *(Nichole)*

Upcoming Events & Volunteer Needs

- Auction *(Kristal)*
- Staff Appreciation, Hospitality & Staff Holiday Luncheon *(Jill)*
- Winter Music Concert *(Jennifer)*
- Dads' Club *(Peter)*
- Family Dance *(Courtney)*
- Spring Play *(Veronica)*

Needs in Our Community *(Ben)*

Get to Know Roy Cloud *(Melissa)*

Q & A

# SUPPORT OUR SCHOOL!

## PTO Direct Donations Campaign

% of Budget Goal: 94% / 105%\*

% of Campaign Goal: 82% / 91%\*

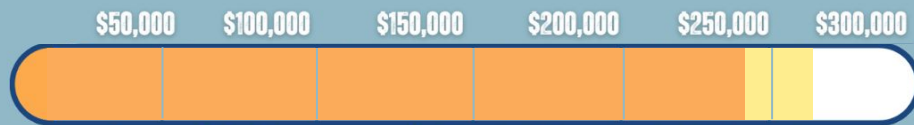
Δ Last Year: +\$43,000

# ROCK YOUR DONATION.

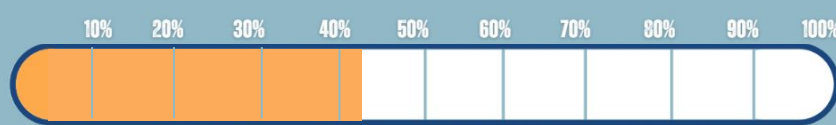


Raised to Date: **\$245,633** / \$272,000\*

Family Participation: 42%



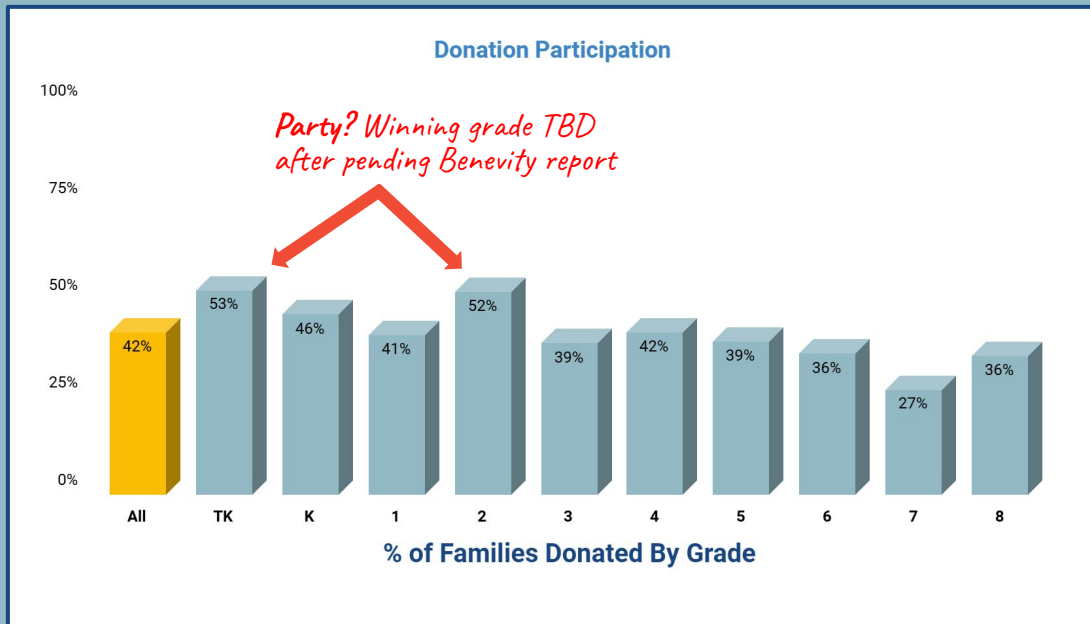
Keep our beloved programs running! Help the PTO reach our fundraising goal!



Every dollar counts! Help us reach 100% family participation!

\* Including pending Benevity

# SUPPORT OUR SCHOOL! ROCK YOUR DONATION.



△ This Time Last Year: **+7%**

- ✓ *It's not too late!*  
Make your donation any time throughout the year. How about Giving Tuesday?
- ✓ *Don't forget to match!*  
If you haven't submitted for matching yet, or don't know how, reach out: [matching@roycloudpto.com](mailto:matching@roycloudpto.com).
- ✓ *Join next year's committee*  
Help run our school's biggest fundraiser! Reach out for details: [fundraising@roycloudpto.com](mailto:fundraising@roycloudpto.com)

*Leanna,  
Treasurer*



# *Budget Check In*

# Treasury YTD Update

July 2024- Oct 2024

## Q1+ Comments:

- 2023-24 taxes have been filed
- To date we're underspent in most categories
- 71% of Direct Donations income has hit our accounts (as of October 31st, 2024)

Income	Current Month	Year-to-date	Budget	% of Budget Reached
8th Grade Class Raised Funds	\$ 10,080.00	\$ 10,080.00	\$ 6,000	168%
Bank Interest	2.54	5.13	100	5%
Book Fair	-	-	12,000	0%
Dinner Dance Auction	-	5,435.53	150,000	4%
Direct Donations	167,929.38	184,496.77	260,000	71%
Family Dance	-	-	4,000	0%
Jogathon	-	-	80,000	0%
Misc. Fundraisers	2,971.68	3,362.60	6,500	52%
Spring Production	-	-	22,000	0%
Used Book Sale	-	-	2,500	0%
<b>Total Income</b>	<b>\$ 180,983.60</b>	<b>\$ 203,380.03</b>	<b>\$ 543,100</b>	<b>37%</b>

Expenses	Current Month	Year-to-date	Budget	% of Budget Reached
<b>Fundraising Expenses</b>				
Book Fair	\$ 610.00	\$ 610.00	\$ 12,000	5%
Dinner Dance Auction	700.00	17,230.60	50,000	34%
Direct Donations	20.00	1,541.19	5,000	31%
Jogathon	-	-	12,000	0%
<b>Total Fundraising Expenses</b>	<b>\$ 1,330.00</b>	<b>\$ 19,381.79</b>	<b>\$ 79,000</b>	<b>25%</b>

<b>Hospitality/Recognition &amp; Community</b>				
8th Grade Graduation PTO Gift	-	-	1,000	0%
8th Grade Class Raised Funds Expenses	-	-	\$ 6,000	0%
Beautification	701.03	701.03	2,000	35%
Community Events	1,664.06	4,005.81	6,000	67%
Dads' Club	-	-	1,500	0%
Family Dance	-	-	5,000	0%
Spirit Items	-	1,798.54	5,000	36%
Staff Appreciation/Hospitality	241.70	2,510.17	12,000	21%
<b>Total Hospitality/Recognition &amp; Community</b>	<b>\$ 2,606.79</b>	<b>\$ 9,015.55</b>	<b>\$ 38,500</b>	<b>23%</b>

<b>Operations</b>				
Bank Service Charges	\$ -	\$ -	\$ 500	0%
Directory	-	-	750	0%
Office Expenses	145.50	145.50	600	24%
PTO Insurance	-	-	850	0%
PTO Newsletter/Website/Publicity	-	1,198.26	1,000	120%
Tax Preparation & Filing Fees	-	-	1,600	0%
<b>Total Operations</b>	<b>\$ 145.50</b>	<b>\$ 1,343.76</b>	<b>\$ 5,300</b>	<b>25%</b>

Continued...

# Treasury YTD Update Cont'd

July 2024-Oct 2024

- Refund in PTO grants for family heritage event (\$1427.25)

Expenses	Current Month	Year-to-date	Budget	% of Budget Reached
<b>Funds, Resources &amp; Scholarships</b>				
Academic Counseling	11,031.46	11,031.46	60,000	18%
Equipment & Technology	-	-	30,000	0%
Fund-a-Need 2024 (Beautification)	7,997.31	7,997.31	34,565	23%
Middle School Planners & Thursday Folders	-	2,248.31	2,800	80%
Principal's Fund	2,546.28	8,353.38	12,000	70%
PTO Grants & Field Trip Transportation	(1,122.72)	4,596.85	39,000	12%
Reading Intervention Services	11,289.58	11,289.58	40,000	28%
Scholarships/Student Assistance	-	-	6,000	0%
Teacher & Staff Stipends/Classroom Supplies	1,616.22	4,116.92	18,000	23%
<b>Total Funds, Resources &amp; Scholarships</b>	<b>\$ 33,358.13</b>	<b>\$ 49,633.81</b>	<b>\$ 242,365</b>	<b>20%</b>
<b>Academic &amp; Enrichment Programs</b>				
Art Program (K-8)	-	14,107.50	30,215	47%
Foreign Language Program (Middle School)	8,291.90	8,291.90	60,000	14%
Garden Program (K-5)	15,000.00	15,000.00	30,000	50%
Garden Support	-	-	1,500	0%
Library Support	246.44	246.44	1,000	
Music Enrichment	9,387.34	14,928.86	59,076	25%
Physical Education (K-5)	-	-	18,000	0%
Physical Education (Middle School)	-	-	-	
Science Enrichment	-	31,000.00	31,000	100%
Social Emotional Learning	944.34	944.34	10,000	9%
Spring Production	150.00	980.00	25,000	4%
STEAM Lab Support	-	-	1,500	0%
STEAM Program Instruction	10,412.47	10,412.47	60,000	17%
<b>Total Academic &amp; Enrichment Programs</b>	<b>\$ 44,432.49</b>	<b>\$ 95,911.51</b>	<b>\$ 327,291</b>	<b>29%</b>
<b>Total Expenses</b>	<b>81,872.91</b>	<b>175,286.42</b>	<b>\$ 692,456</b>	<b>25%</b>
Required Carry Over for 2023/2024 School Year			185,079	
<b>Overall Total Expenses</b>	<b>\$ 81,872.91</b>	<b>\$ 175,286.42</b>	<b>\$ 877,535</b>	



# Fund-a-Need Update

## *Current Happenings*

- Gaga ball pit
- New tables in the 1st & 2nd grade area
- Removal of Jefferson lot rock wall
- Meeting with landscape designer for Jefferson lot & school planter beds

## *Future Planning*

- Mural
- Shade structures
- Mulch for the garden & Gaga ball pit
- New Roy Cloud sign for Jefferson lot





# Upcoming Events

## Winter

### Staff Holiday Luncheon

*Thur, December 12*

### Winter Music Concert

*Wed, December 18*

### Family Dance

*Fri, February 7*

### Auction & Dinner Dance

*Sat, March 1*

## Spring

### Spring Play

*Fri-Sun, March 14-16*

### Jogathon

*Fri, April 25*

### Staff Appreciation Week

*May 5-9*

### Spring Fest

*Sat, May 17* ⚡ Science Saturday ⚡ Art Show ⚡ Used Book Sale

# Roy Cloud 2025 Auction & Dinner Dance

- **Saturday, March 1**
  - Theme and Location TBA!
- **Call for Sponsors and Donors!** *We need the Roy Cloud community's support!*
  - Share [this form](#) with your friends and family to get involved.

Email [auction@roycloudpto.com](mailto:auction@roycloudpto.com) for any questions or for more ways to get involved.



# Staff Appreciation & Hospitality

- Welcome Back Staff Luncheon
- Staff Preferences Survey
- Staff Room Snacks
- Popup Events
  - ✓ August: Hole-some Bagle Breakfast
  - ✓ September: Build Your Own Granola Bar

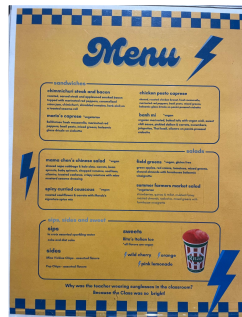


Custodian Appreciation Day  
Tuesday, October 2nd

With the generosity of you all, the PTO presented our custodians with snacks, cold refreshments, and a delicious lunch. In addition to the lunch spread, we gifted Daniel, Alberto, & Rocco with portable neck fans from our staff gifting fund.



Custodian Appreciation Day



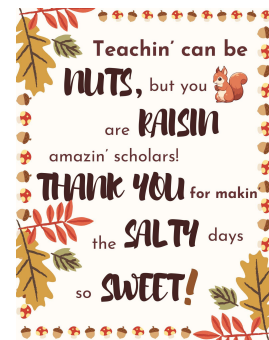
Staff Welcome Back Luncheon



Popup Events!



Staff Room Snacks!



# Upcoming Staff Appreciation & Hospitality

- **November Popup Event - Monday, November 25**
  - Pie Palooza! Yum!
  
- **December Staff Lunch - Thursday, December 12**
  - Where: Library
  - When: Thursday, December 12 @ 1:00pm
  - Whate: Full buffet lunch, beverages and treats served to the teachers
    - Volunteer signups coming soon!
      - Set-up, decorations, food preparation, donate your favorite side dish, breakdown and clean-up help will be needed





## Winter Music Concert - Sing Out Loud!

- **When:** Wednesday, December 18
- **Where:** MUB
- **Time:** 5:00pm & 6:00pm
- **Grades:** 1st-5th & Middle School Band

OUR SPACE ONLY ALLOWS FOR  
2 ADULTS PER STUDENT.

ROY CLOUD WINTER CONCERT

*Sing Out Loud*

MELODIES OF HOPE AND CHEER  
WEDNESDAY, DECEMBER 18TH, 2024

STUDENTS MEET 10 MINUTES  
BEFORE SHOW TIME IN THE MUB

1ST SHOW  
5:00 - 5:45 PM  
MOSSO  
PARODI  
SLOAN  
MENDEZ  
JOHNSON  
FAULKNER  
TSIVIKAS  
M.S. BAND

2ND SHOW  
6:00 - 6:45 PM  
PEREZ  
KRAUS  
SOLORZANO  
GRANATO  
KIEFER  
ORTEZ  
M.S. BAND

## Dads' Club - Update!





# Family Dance - Save the Date!

- **Friday, February 7 in the MUB**
  - Dancing!
  - Music!
  - Community!
  - Friends!
  - Fun!

Email [info@roycloudpto.com](mailto:info@roycloudpto.com) for any questions or for more ways to get involved.





# RCEF + Roy Cloud

Quality Education for all our Students

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# Mission

Improve the academic performance of underserved students in Redwood City.

# Impact

Reduce the number of students enrolled in remedial courses upon high school entrance.

# Strategy

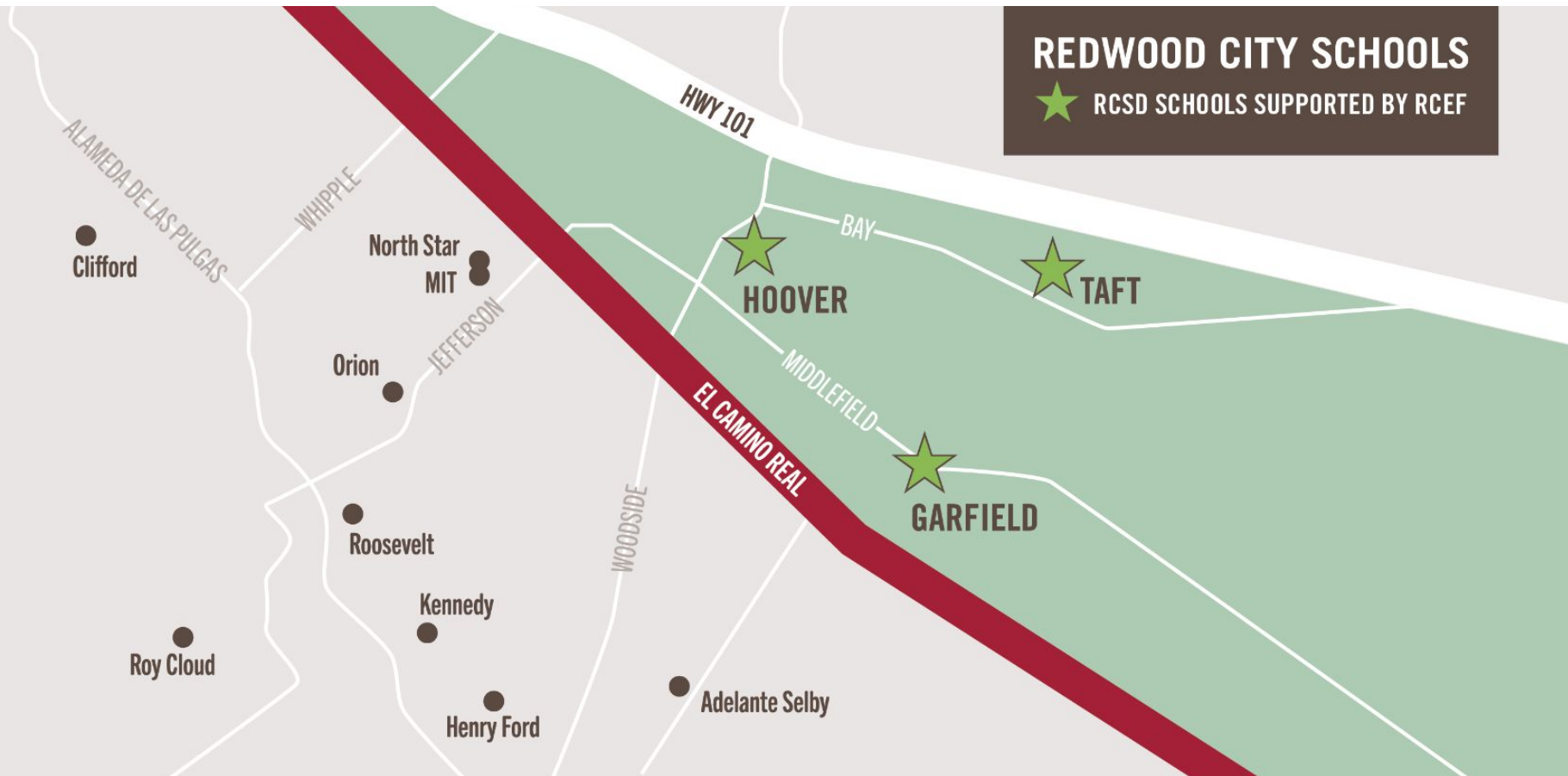
- Financial Support
- Community Engagement
- Advocacy



# Redwood City School District

## REDWOOD CITY SCHOOLS

★ RCSD SCHOOLS SUPPORTED BY RCEF



# The Disparity in RCSD

## ALL RCSD STUDENTS



**6,585**

PK – 8th Grade Students

**62%**

Students Qualify for  
Free or Reduced Lunch

**38%**

English  
Language Learners

## HOOVER, GARFIELD, AND TAFT



**1,400**

PK – 8th Grade Students

**93%**

Students Qualify for  
Free or Reduced Lunch

**68%**

English  
Language Learners

# The Disparity in RCSD

## ROY CLOUD



615

PK – 8th Grade Students

11%

Students Qualify for  
Free or Reduced Lunch

3%

English  
Language Learners

## HOOVER, GARFIELD, AND TAFT



1,400

PK – 8th Grade Students

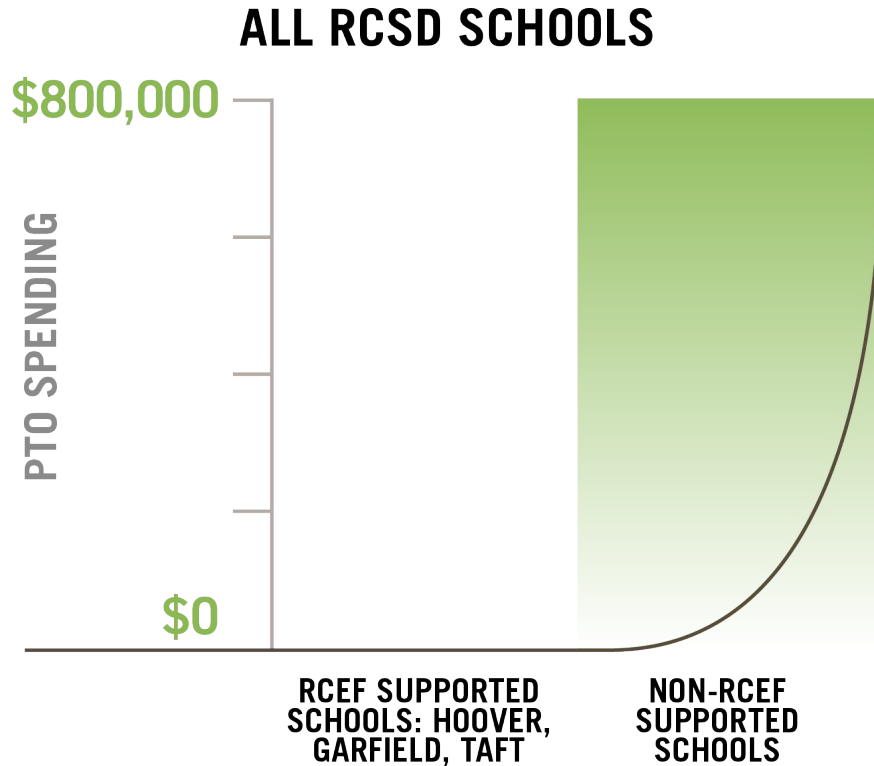
93%

Students Qualify for  
Free or Reduced Lunch

68%

English  
Language Learners

# The Disparity in RCSD



PTOs and PTAs are a means to bridge the gap between what the district provides and what students need.

As a result, schools that can raise more will have more.

# Student Spending at Roy Cloud

Roy Cloud  
PTO Spending = \$600k+



**\$950**

PER STUDENT SPEND



## STUDENT PROGRAMS

Garden  
PE  
STEAM  
Art/Music  
Field Trips  
SEL  
Spanish Program

## SCHOOL SUPPORT

Teacher Appreciation  
Teacher Grants  
School Events  
Equipment/Technology  
Library

# RCEF Spending for the 23-24 Academic Year: Overview

## RCEF SUPPORTED

HOOVER, GARFIELD, AND TAFT

1,400  
Students

\$378  
Average Spent  
per Student

## Roy Cloud

615  
Students

\$950  
Average Spent  
per Student



# All Students Have a Right to Opportunities

RCEF operates with the core value that we have an obligation as a community to advance equity, ensuring access to those opportunities



**Inequality**  
Unequal access  
to opportunities



**Equality**  
Evenly distributed tools  
and assistance



**Equity**  
Custom tools that identify  
and address inequality



**Justice**  
Fixing the system to offer  
equal access to both tools  
and opportunities

# Bridging the Gap Grants

Provides up to \$500 for educators to develop innovative, equity-focused projects that address resource gaps and enhance student engagement, achievement, and enrichment, with increased funding available for collaborative efforts.

## EXAMPLES OF ELIGIBLE PROJECTS

- ♥ Academic interventions & specialized learning tools
- ♥ Culturally inclusive materials & classroom supplies
- ♥ Enrichment activities, field trips, guest speakers
- ♥ Translation services or parent engagement efforts



**LEARN MORE & APPLY**

Scan the QR code or at:

[rcef.org/bridging-the-gap-grants](https://rcef.org/bridging-the-gap-grants)





# Opportunities for Engagement

## PTO

- ✓ Lead Fundraising Events
  - Auction Items/Paddle Raise
  - Backyard Gatherings

## INDIVIDUALS

- Donation - Match Your PTO Donation
- Join the Board
- Attend Events
- Talk to Your Friend
- Volunteer

## Next Steps

- **Continue the Conversation**
  - Set School Goals
  - Brainstorm partnering opportunities
- **Support the [Fall Campaign](#)**
- **Establish School Wide Fundraising Goals**

# Make a Statement and Show Your Support



Improving math and reading scores



Bolstering social-emotional learning & mental health outcomes



Increased student engagement and adult-to-student ratio

## Ways to help:

- ★ Donate
- ★ Get involved
- ★ Partner for Equity

**Our 2024-2025 Fundraising Goal:**

**\$ 754,500**



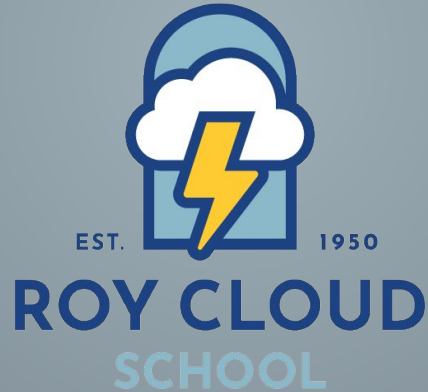
Thank You



# *Message from the Principal*

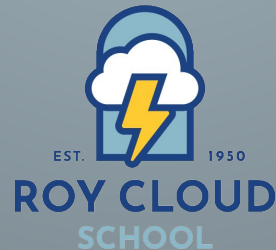
# Reading Intervention and Emerging Multilingual Support at Roy Cloud

## An Overview of Our Comprehensive Support Program



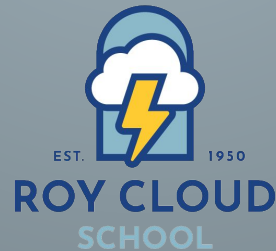
# Full-Time Reading Intervention & Emerging Multilingual Teacher

- Supports students in grades TK-8 in multiple settings
- Focus areas include reading intervention and designated English Language support
- Engages students in both classroom settings and small group sessions



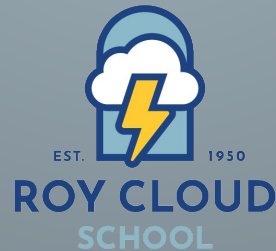
# K-3 Reading Intervention Focus Areas

- Phonemic & Phonological Awareness
- Phonics
- Fluency
- Vocabulary
- Reading Comprehension
- Writing Support



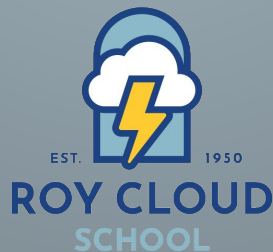
# Daily Activities and Parent Communication

- Classroom and small group sessions throughout the week
- Frequent communication with parents
- Books sent home for extra practice
- Scheduled small group sessions daily for targeted support



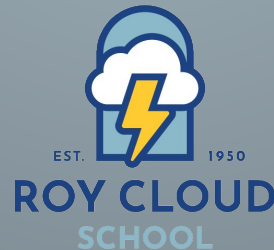
# English Language Support for Emerging Multilingual Learners

- Designated English Language support throughout the day
- Daily support during 8th period
- Assists 4th-5th Elementary and Middle School students in diverse settings



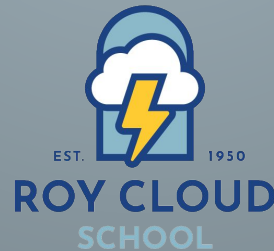
# Collaboration and Consultation with Teachers

- Provides guidance on best practices in reading and language instruction
- Assists with Student Support Team (SST) and 504 plans and meetings
- Guides teachers on reading assessments and reviews results together



# Supporting Roy Cloud Staff and Professional Development

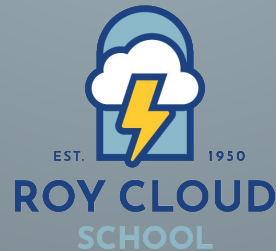
- Leads Small Group Professional Learning Community for instructional best practices, focusing on small group instruction
- Substitutes in TK-8 when needed
- Supports professional growth among teaching staff, specifically with district initiatives





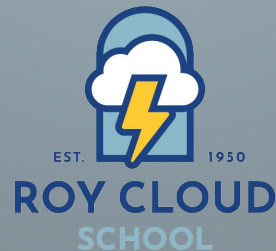
# Student Support and Assessment

- 50-100 reading intervention students supported weekly
  - Students phase in and out as students make progress
- 21-30 Emerging Multilingual students supported weekly
- Administers ELPAC testing
- Helps plans and attends SST and IEP meetings



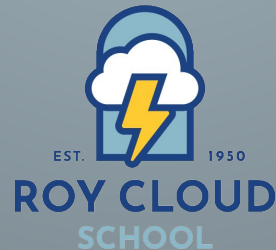
# Additional Responsibilities

- Provides support to new students and multilingual learners on the playground
- Fosters a welcoming environment for all newcomers at Roy Cloud
- Supports students feeling successful and achieving their goals



# A Comprehensive Approach to Student Success

- Emphasizes the importance of holistic and targeted intervention
- Highlights commitment to family engagement and teacher collaboration
- Reiterates dedication to student achievement in both reading and English language skills





*See you soon!*

**Next PTO Meeting**

⚡ Tuesday, January 14, 7:00 pm ⚡