

ROY CLOUD PTO

Welcome Back! September 5, 2023

 www.roycloudpto.com



 info@roycloudpto.com

Agenda

Welcome & Introductions	(5 min)
Quick PTO Overview	(5 min)
Fundraising Update (Tanya)	(5 min)
Programs Update (Jennifer)	(5 min)
FAN Update (Alex)	(5 min)
Budget Discussion & Vote (Leanna)	(15 min)
Upcoming Events & Activities	(10 min)
Volunteer Opportunities	(10 min)
Q & A	

Meet Our Officers

Treasurer



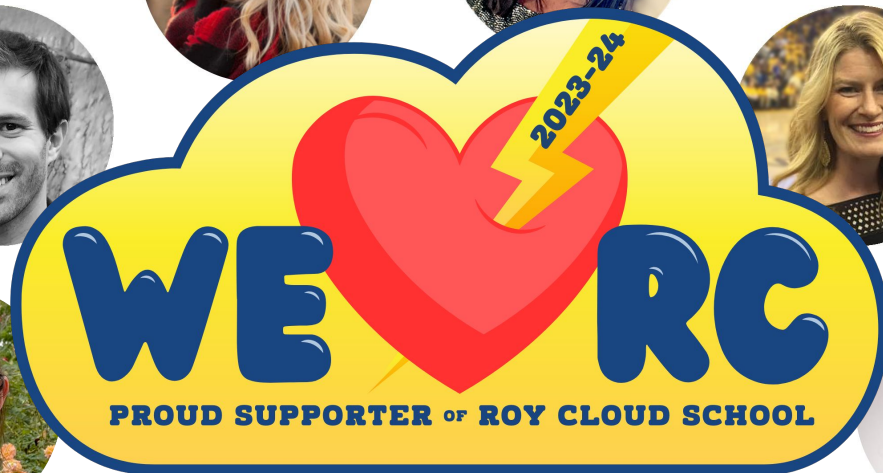
President



Secretary



Vice President



Parliamentarian



Fundraising



Comms



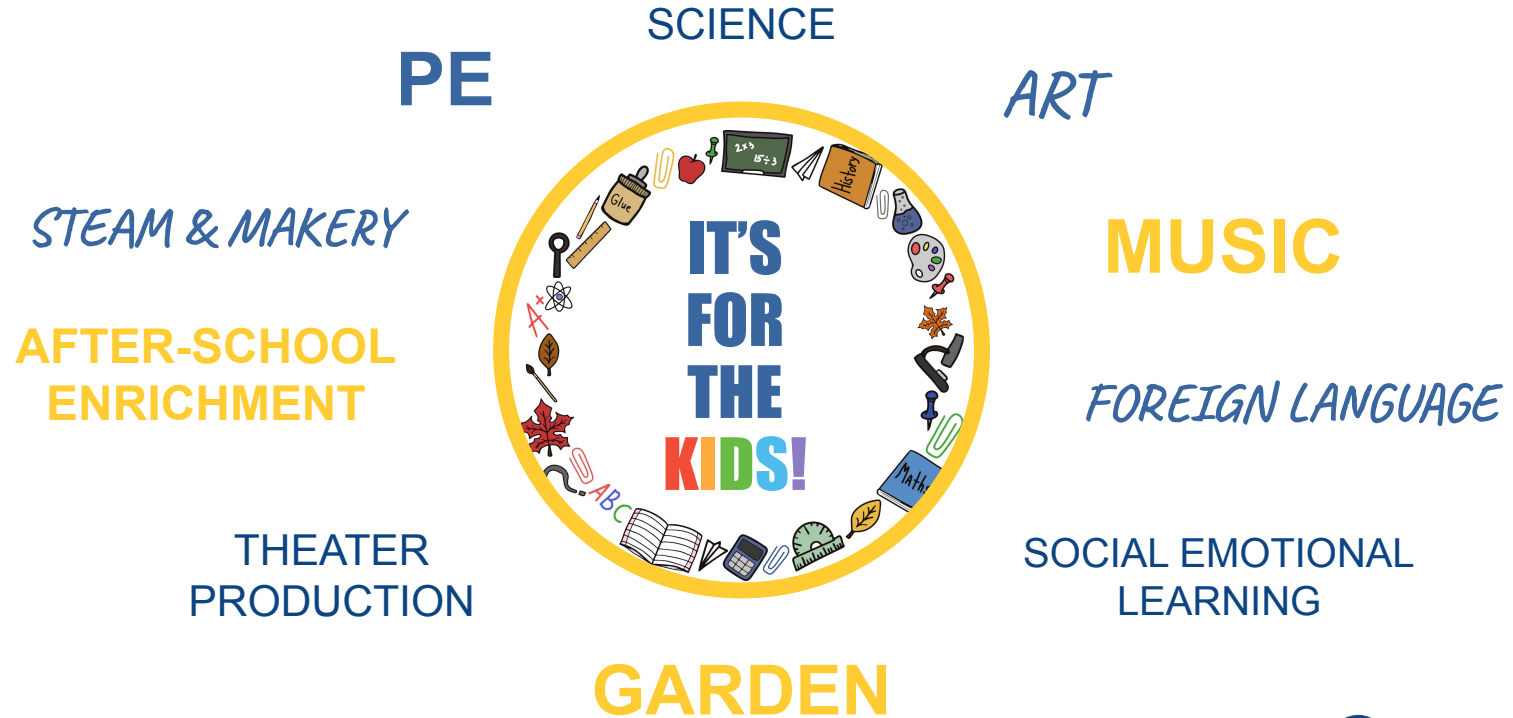
Programs



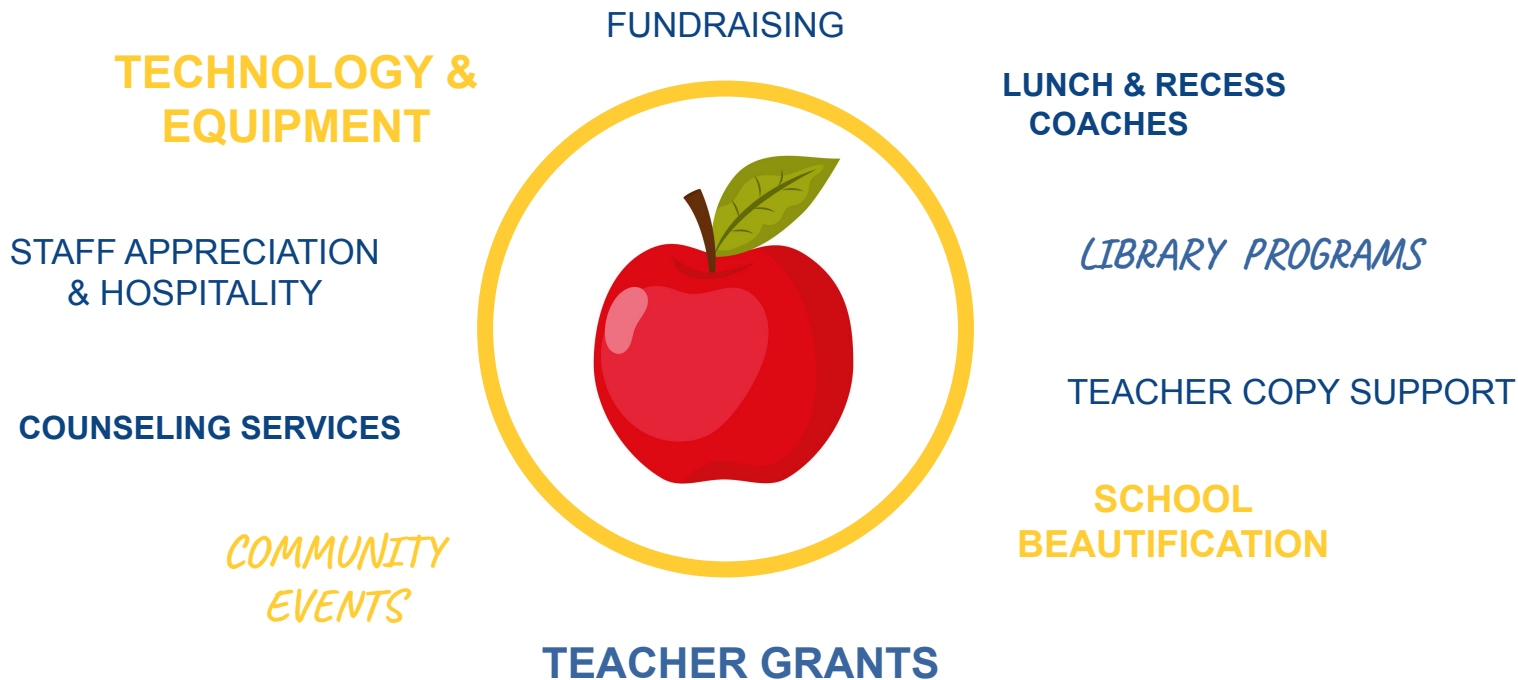
Why the PTO Matters

- Public school is not the same as when you were growing up
- Public schools in California are underfunded
- Most “extras” have been cut from school budgets
- PTOs/PTAs have become the lifelines to schools, filling the funding gap
 - ⚡ Fund programs previously paid for by the state
 - ⚡ Support core instructional programs
 - ⚡ Bring back essential enrichment
 - ⚡ Fund critical services
 - ⚡ Support teachers and administration

Roy Cloud PTO Funds & Supports Beloved School Programs



Roy Cloud PTO Funds & Supports Essential School Functions



None of these programs would be possible without you!

We ♥ Our
Volunteers

No paperwork, no membership dues, no pressure...

EVERYONE IS A PTO MEMBER

PTO Meeting Types + Cadence

Member Meetings

Bimonthly, 7 pm

Tue 9/5
Tue 11/7
Tue 1/9
Tue 3/5
Tue 5/7

You are here!

Officer Meetings

Bimonthly

Exec Board Meetings

Weekly

Please take a quick poll!



<https://forms.gle/UPoiGSi6jZWZ1Bhg8>

Fundraising Update

Direct Donations Goal: **\$300,000**

Days Left of Campaign: 56 days

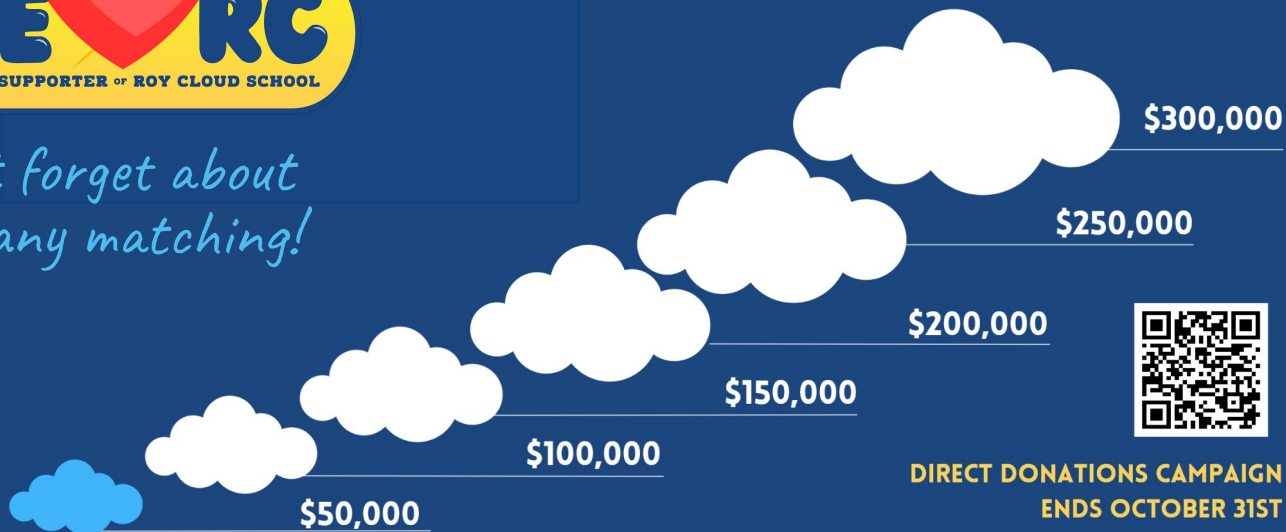
Raised to Date: **\$77,000**

Participation Rate: ~11%

Tanya,
Fundraising



Don't forget about
company matching!



**DIRECT DONATIONS CAMPAIGN
ENDS OCTOBER 31ST**

Make Your Donation, Get Your Roy Cloud Supporter Magnet!



Programs & “Specials” Update

Jennifer,
Programs



Already In Progress

PE with PE+

TK, 1x per week

Grades K-5, 2x per week

STEAM with Ms. Kwa

Grades K-5, weekly

Grades TK, 6-8, special projects

Spanish with Ms. Amato

Grades 7-8, Every day

Character Strong SEL

Grades K-8, Integrated curriculum

After-School Enrichment

Fall session is on!

Starting Soon

Art with CSMA

Grades K-8, 12x 1-hour classes, biweekly

Garden with Ms. Lauren from CCEO

TK, special opportunities

Grades K-5, 12 classes, biweekly

Grades 6-8 get garden exposure via enrichment elective

Music with Music for Minors

Grades TK-1, 28x 30-min classes, weekly

Mx. Washburn now teaches music for grades 2-8!

Science from Scientists

Grades 3-8, 6x per year

New science workshops for grades TK-2 coming soon!

Library & Literacy FAN Update

- 2023 Auction raised **\$32,800** for a 2023-24 Fund-a-Need initiative
- Books in the Collection: 11,483 to **11,840**
- Average Publication Age: 2007 to **2010**
- Book-Student Ratio: Current =17:1; Ideal = 25:1
- **Have spent about \$14,000 to date**
 - ⚡ Books ordered from ABDO and Follett (\$12,000)
 - ⚡ Signage/displays from Demco (\$1300)
 - ⚡ BookBreak Fall 2023 Virtual Author Visits (\$975)
- **Plans for rest of the 2023-24 school year**
 - ⚡ More books and author events!
 - ⚡ Read Across America activities in March
 - ⚡ Board games, art supplies and free standing display table




*Leanna,
Treasurer*



Budget Updates

2023-2024 Budget Updates

Key changes relative to May 2023 voted & approved budget:

- Physical education (TK - 5) \$50K ➔ \$18K
- Science enrichment \$20K ➔ \$46K
Science from Scientists (grades 3-8)  costs and added \$10K for TK-2 science programs like LHS, MSI, etc.
- Garden support \$1K ➔ \$21K
Planned infrastructure upgrades: shade, seating, irrigation, rot replacement, potential expansion, cleanup, etc.
- Counseling Services (MTSS) \$12K
- Makerspace Support \$10K
Upgrading STEAM equipment, materials, and technology
- Social emotional learning \$10K
Created dedicated line item for SEL program as the 2019 “fund-a-need” fund will deplete

FY 23/24 PTO BUDGET**APPROVED
5/2023****PROPOSED
DRAFT****Income**

8th Grade Class Raised Funds	\$ 6,000	\$ 6,000
Bank Interest	100	100
Book Fair	12,000	12,000
Dinner Dance Auction	150,000	150,000
Direct Donations	275,000	275,000
Family Dance	4,000	4,000
Jogathon	55,000	55,000
Misc. Fundraisers	500	500
Spring Production	22,000	22,000
Used Book Sale	2,500	2,500
Total Income	\$ 527,100	\$ 527,100

Expenses**Fundraising Expenses**

Book Fair	\$ 12,000	\$ 12,000
Dinner Dance Auction	45,000	45,000
Direct Donations	10,000	10,000
Jogathon	7,000	7,000
Total Fundraising Expenses	\$ 74,000	\$ 74,000

Hospitality/Recognition & Community

8th Grade Graduation PTO Gift	\$ 1,000	\$ 1,000
8th Grade Class Raised Funds Expenses	\$ 6,000	\$ 6,000
Beautification	-	-
Community Events	6,000	6,000
Dads' Club	1,500	1,500
Family Dance	5,000	5,000
Spirit Items	-	-
Staff Appreciation/Hospitality	12,000	12,000
Total Hospitality/Recognition & Community	\$ 31,500	\$ 31,500

Expenses

Operations

Bank Service Charges	\$ 500	\$ 500
Credit Card Fees	-	-
Directory	750	750
Office Expenses	600	600
PTO Insurance	850	850
PTO Newsletter/Website/Publicity	1,000	1,000
Tax Preparation & Filing Fees	1,500	1,500
Total Operations	\$ 5,200	\$ 5,200

Funds, Resources & Scholarships

Admin Teacher Assistant (Copy Person)	23,000	23,000
Counseling Services (Mental Health Counseling)	-	-
Counseling Services (MTSS)	-	12,000
Equipment & Technology	30,229	30,229
Fund-a-Need 2019 (SEL)	8,000	5,245
Fund-a-Need 2023 (Library & Literacy)	32,600	32,600
Middle School Planners & Thursday Folders	2,800	2,800
National Urban Alliance	42,000	42,000
Principal's Fund	13,000	13,000
PTO Grants & Field Trip Transportation	35,000	35,000
Scholarships/Student Assistance	6,000	6,000
Teacher & Staff Stipends/Classroom Supplies	18,000	18,000
Total Funds, Resources & Scholarships	\$ 210,629	\$ 219,874

FY 23/24 PTO BUDGET

APPROVED
5/2023

PROPOSED
DRAFT

Expenses

Academic & Enrichment Programs

Art Program (K-8)	34,800	34,800
Foreign Language Program (Middle School)	45,000	45,000
Garden Program (K-5)	30,000	30,000
Garden Support	1,000	21,000
Library Support	-	-
Maker Space Support	-	10,000
Music Enrichment	18,000	18,000
Physical Education (K-5)	50,000	18,000
Physical Education (Middle School)	-	-
Science Enrichment (3-8)	20,000	46,000
Spring Production	25,000	25,000
Social Emotional Learning		10,000
STEAM Teacher on Special Assignment (TOSA)	72,000	72,000
Total School Programs	\$ 295,800	\$ 329,800
Total Expenses	617,129	666,874
Required Carry Over for Following School Year	185,000	189,996
Accounts Payable - RCSD	-	-
Total Expenses	\$ 802,129	\$ 856,870
Balance on Hand as of 6/30 of previous year	275,029	329,770
Total Budgeted Income <small>(excludes balance on hand)</small>	\$ 527,100	\$ 527,100
NET - must equal zero <small>= (budgeted income) - (total expenses) - (required carry over) + (balance on hand as of previous year)</small>	\$ -	\$ (0)

Budget Vote

2023-24 PTO Community Events

Burgers & Bikes

Sat, September 16

Scholastic Book Fair

October 10-13

Fall Fest

Thurs, October 12

- ⚡ BBQ & Treats
- ⚡ Book Fair
- ⚡ Festival Fun

Family Dance

Volunteer Needed!

Auction & Dinner Dance

TBD, Sat, March 2

Spring Play

March 22-24

Family Fest

Sat, April 20 Volunteer Needed!

- ⚡ Science Saturday
- ⚡ Art Show
- ⚡ Used Book Sale

Jogathon

TBD May

Field of Dreams

TBD June

PTO Volunteer Opportunities

info@roycloudpto.com

<i>Role</i>	<i>Type</i>	<i>Description</i>
Corporate Matching Coordinator	Fundraising	Facilitate matching donations from companies, a super-important income source for our PTO!
Family Dance Coordinator	Community	Plan and execute a winter “Smalls & Talls” family dance event in the MUB, including DJ, dancing, and decor!
Family Fest Coordinator	Community	Coordinate the logistics for our “many events in one” special Saturday spring event
After-School Sports Coordinator	Community	Help promote and coordinate Roy Cloud team sports through Redwood City Parks & Rec
After-School Enrichment Trainee	Programs	Shadow our long-term lead and learn the ropes to take over this important program next year!
New Family Buddy	Community	If you're a Roy Cloud veteran, become the welcoming committee for new families who join during the school year.

Other Ways to Volunteer

info@roycloudpto.com

- **Join a committee to support key events:**
 - ⚡ Auction Committee meeting coming soon!
 - ⚡ Jogathon Committee forming later next year
- **Sign up for a shift to help out at:**
 - ⚡ Book Fair
 - ⚡ Fall Fest
 - ⚡ Art Show
 - ⚡ More to come...
- **Team up** with Dads' Club
- **Volunteer** in your classroom
- **Help with** recess supervision - *See Monday's Cloud Chronicle*

*Remember to get volunteer clearance
from the school district!*



Looking forward to a great year!

Next PTO Meeting

⚡ Tuesday, November 7, 7:00 pm ⚡

STUDENTS



FAMILIES



COMMUNITY



LEARNING



FUN



TEACHERS



ENRICHMENT

