



August 8, 2023

Welcome back Roy Cloud families!

We are excited for another year of strengthening our school and community and look forward to the many activities and events that will bring us all together. If your family is new to Roy Cloud, we'd like to extend a special welcome to you and let you know that *all* parents and guardians are considered members of our parent teacher organization (PTO).

Part of what makes our school so special are the essential academic and enrichment programs and other initiatives which are 100% funded by our families through the PTO. Below we've shared how we plan to allocate our raised funds this year to continue offering so many opportunities for our children to expand their horizons. **Without your generous financial support, none of this would be possible:**

Academic & Enrichment Programs	Special Initiatives	Teacher Support	Community & Events Ops*
<b>\$300,000</b> STEAM, Art, PE, Music, Garden, Science, Foreign Language, etc.	<b>\$120,000</b> Technology, NUA, SEL, Library & Literacy, etc.	<b>\$90,000</b> Stipends, Grants, etc.	<b>\$90,000</b> Fun, Fundraising, Hospitality, etc.
The 2023-24 PTO budget covers over <b>\$615,000</b> in expenses to run many of the programs and activities that make our school special			

\*Operations = \$15,000

Our school's biggest fundraiser is the annual PTO Direct Donations campaign which starts TODAY. To help us meet rising costs and ensure our programs continue, **we ask each family to contribute \$750 per student** for the school year (\$75.00 per month). Our campaign goal is to raise \$300,000 and reach 100% participation by October 31st with families donating any amount they are able. For those willing to give more, please consider "sponsoring a student" to help offset the financial burden for another family.

**Donate online:** Use the QR code here or visit [roycloudpto.com/donate](http://roycloudpto.com/donate).

**Donate in person:** Fill out the form on the reverse and bring it to the school office.

**Questions?** Please email [fundraising@roycloudpto.com](mailto:fundraising@roycloudpto.com).

Thank you for your generosity and we can't wait to see you soon at school!

Sincerely,

Your Roy Cloud PTO Direct Donations Team

SHOW YOUR ♥



DONATE TODAY!

Para obtener una versión de esta carta en español, visite: [www.roycloudpto.com/donate](http://www.roycloudpto.com/donate)



# PTO DIRECT DONATIONS FORM 2023-24

## WAYS TO DONATE

- **Online:** [www.roycloudpto.com/donate](http://www.roycloudpto.com/donate)
- **In Person/By Check:** Fill out this form and bring it to the school office.
- **Recurring Donation:** Monthly recurring donations are available using the form below or the PTO website
- **Make a Pledge:** If you plan to donate in 2023-24, please make a pledge before October 31, 2023 by emailing [fundraising@roycloudpto.com](mailto:fundraising@roycloudpto.com)
- **Corporate Gift Matching:** Don't forget corporate gift matching! Please email [matching@roycloudpto.com](mailto:matching@roycloudpto.com) if you plan to submit your donation for matching. If you don't know if your company matches, just ask us!

**Your \$750 per student donation helps enrich student learning and our school community.**  
**Please donate so that our important programs can continue!**

- Yes!** I want to make a donation to my child(ren)'s school and support enrichment programs.  
My preferred amount is indicated below:

Suggested donation amount:

\$750 x \_\_\_\_\_ [Number of Students] = \$\_\_\_\_\_

Any donation amount is greatly appreciated!

\$25  \$50  \$100  \$250  \$500  \$1000  \$1500 Other \$\_\_\_\_\_

I would like to make a recurring credit card donation of \$\_\_\_\_\_ per month, through June 4, 2024

- Yes!** I also want to go above and beyond for our community and sponsor a student:

Additional sponsorship amount:

\$750  Other \$\_\_\_\_\_

- Yes!** My company will match my donation. Company Name: \_\_\_\_\_

## DONOR INFORMATION (\*required)

\*Name: \_\_\_\_\_  Please do not publish my name

\*Email (required for donation receipt): \_\_\_\_\_

Mailing Address: \_\_\_\_\_

If you prefer to pay via credit card:

- Yes, I would like to help cover the 3% credit card processing fees.

Visa/MC #: \_\_\_\_\_ Exp Date: \_\_\_\_\_ CCV: \_\_\_\_\_

The fall Direct Donations campaign ends on **October 31, 2023**. A "We Love RC 2023-24" magnet will be mailed to all donors.

Gifts to Roy Cloud School Parents Club (PTO) are tax deductible. **501(C)3 Tax ID 26-4393209** | 3790 Red Oak Way | Redwood City, CA 94061